

CHEVROLET

BUICK

GMC

Cadillac

HOMETOWN



**CORPORATE
DEALERSHIP
IDENTIFICATION
THROUGH
GMDI LEASING**

PRIMARY
PRODUCT
SIGNAGE

SPECIAL
PROGRAM
PRODUCT
SIGNAGE

SUPPORT
SIGNAGE

DIRECTIONAL
SIGNAGE

SPECIAL
PROGRAM
SUPPORT
SIGNAGE

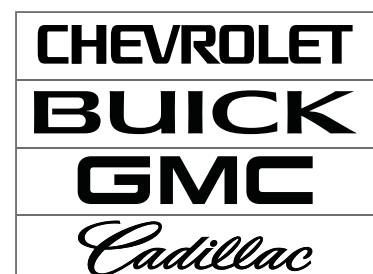
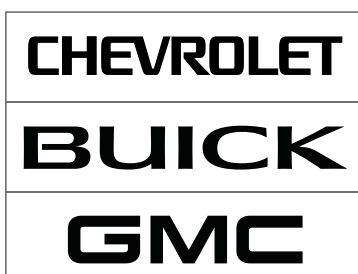
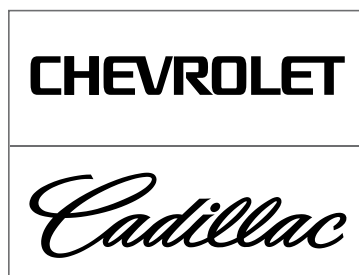
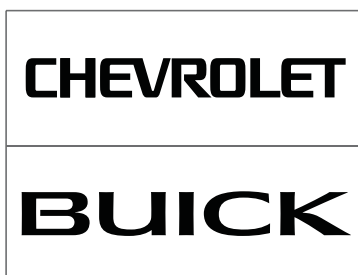
PRIMARY PRODUCT SIGNAGE

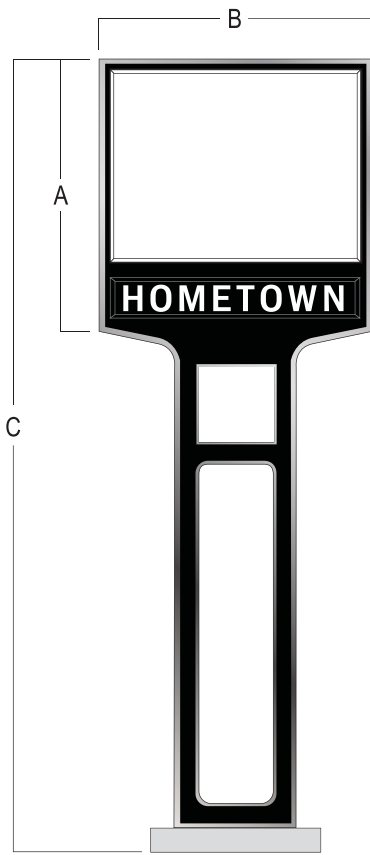


P245 FACE ONLY



ALL CADILLAC FACES EXCEPT FOR P245



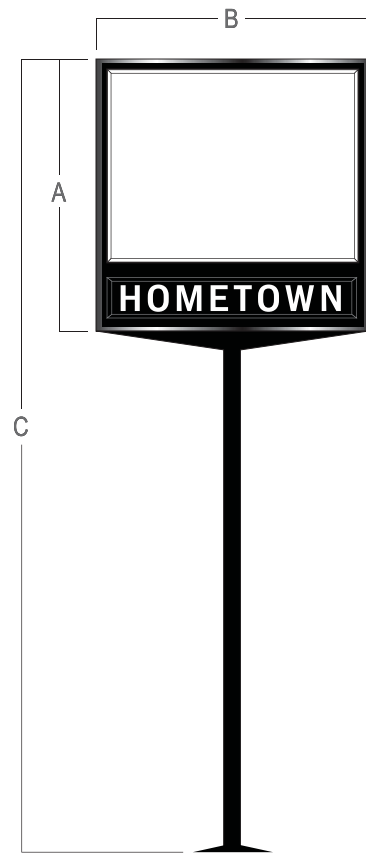


GROUND MOUNT
TWIN POLE

GROUND MOUNT - TWIN		
Sign Type	A / B	C
P245	15'-0 1/2"	47'- 6" 42'- 6" 37'- 6"
P137	11'-3 1/4"	36'- 6" 31'- 6" 26'- 6"
S92	8'-8 1/4"	28'- 6" 23'- 6"
S38*	6'-4 9/16"	20'- 10 1/8" 15'- 10 1/8"

*Has no stainless on columns

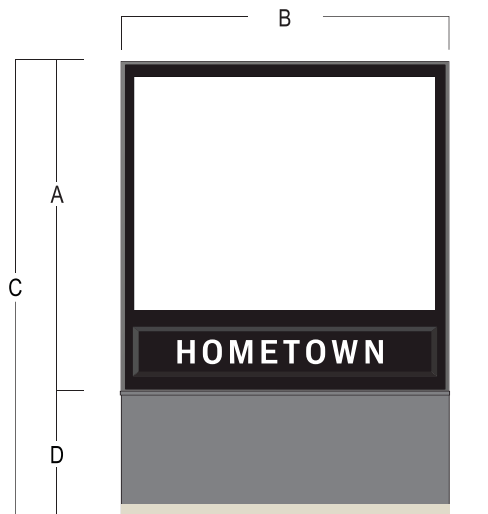
GROUND MOUNT - SINGLE		
Sign Type	A / B	C
S64	8'-8 1/4"	25'-0"
S36	6'-4 9/16"	21'-0"
S16	4'-4 9/16"	17'-0"



GROUND MOUNT
SINGLE POLE

GROUND MOUNT - MONUMENT			
Sign Type	A / B	C	D
M64	8'- 8 1/4"	12'- 0"	3'- 3 3/4"
M64	8'- 8 1/4"	11'- 0"	2'- 3 3/4"
M36	6'- 4 9/16"	10'- 0"	3'- 7 7/16"
M36	6'- 4 9/16"	8'- 0"	1'- 7 7/16"
M16	4'- 4 9/16"	6'- 0"	1'- 7 7/16"
M16	4'- 4 9/16"	5'- 0"	7 7/16"

*Has no stainless on columns



MONUMENT

*Monument style sign available where restrictive codes will not allow for placement of a standard height sign.

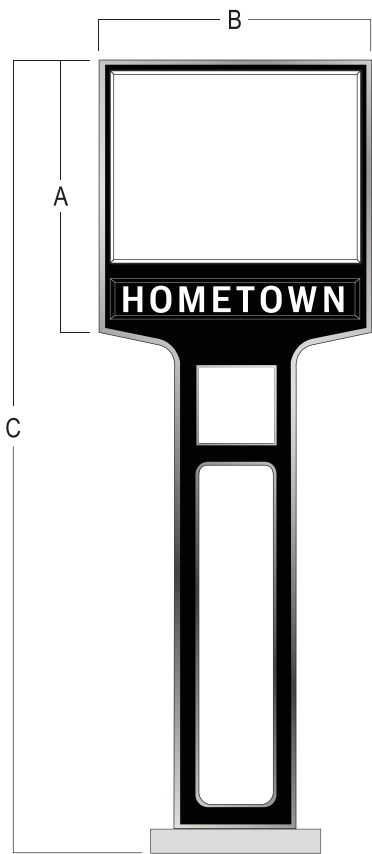
PRIMARY
PRODUCT
SIGNAGE

SPECIAL PROGRAM PRODUCT SIGNAGE



*CPO and Business Elite signs (S64, P38, S36, and S16), dealer name panels are NOT ALLOWED.

Note: Qualification of panels is based on written approval from program manager.

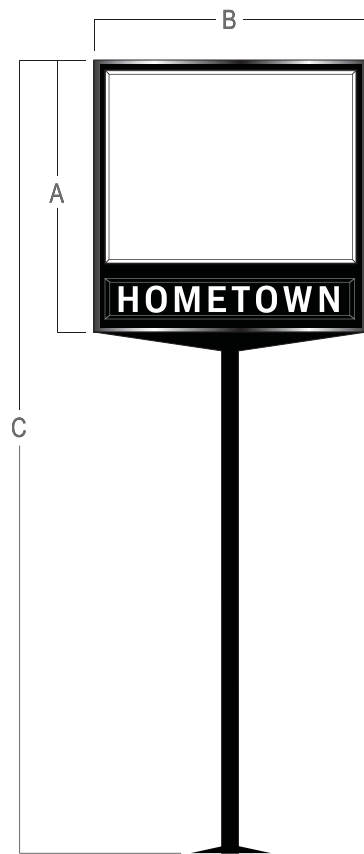


GROUND MOUNT
TWIN POLE

GROUND MOUNT - TWIN		
Sign Type	A / B	C
P137	11'-3 1/4"	36'- 6" 31'- 6" 26'- 6"
S92	8'-8 1/4"	28'- 6" 23'- 6"
S38*	6'-4 9/16"	20'- 10 1/8" 15'- 10 1/8"

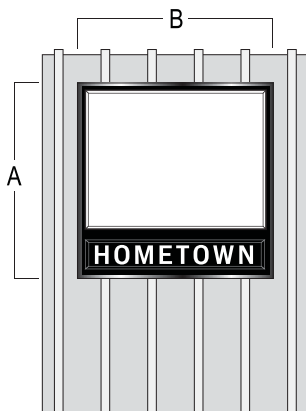
*Has no stainless on columns

GROUND MOUNT - SINGLE		
Sign Type	A / B	C
S64	8'-8 1/4"	25'-0"
S36	6'-4 9/16"	21'-0"
S16	4'-4 9/16"	17'-0"

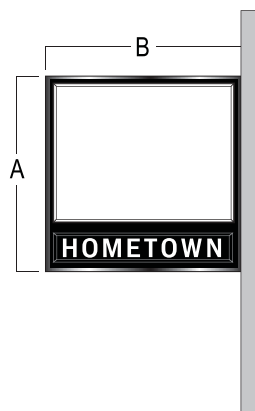


GROUND MOUNT
SINGLE POLE

WALL MOUNT	
Sign Type	A / B
S36	6'-4 9/16"
S16	4'-4 9/16"



WALL FLAT



WALL PROJECT

SPECIAL
PROGRAM
PRODUCT
SIGNAGE

SUPPORT SIGNAGE

AVAILABLE MESSAGES FOR ALL FRANCHISES

FACILITY IMAGE COMPLIANT SINGLE-LINE CHEVROLET FRANCHISES:



NON-IMAGE SINGLE-LINE CHEVROLET FRANCHISES & MULTI-LINE CHEVROLET FRANCHISES:

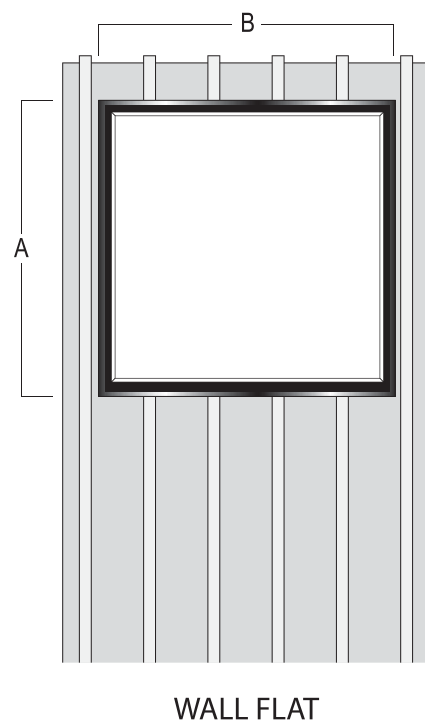
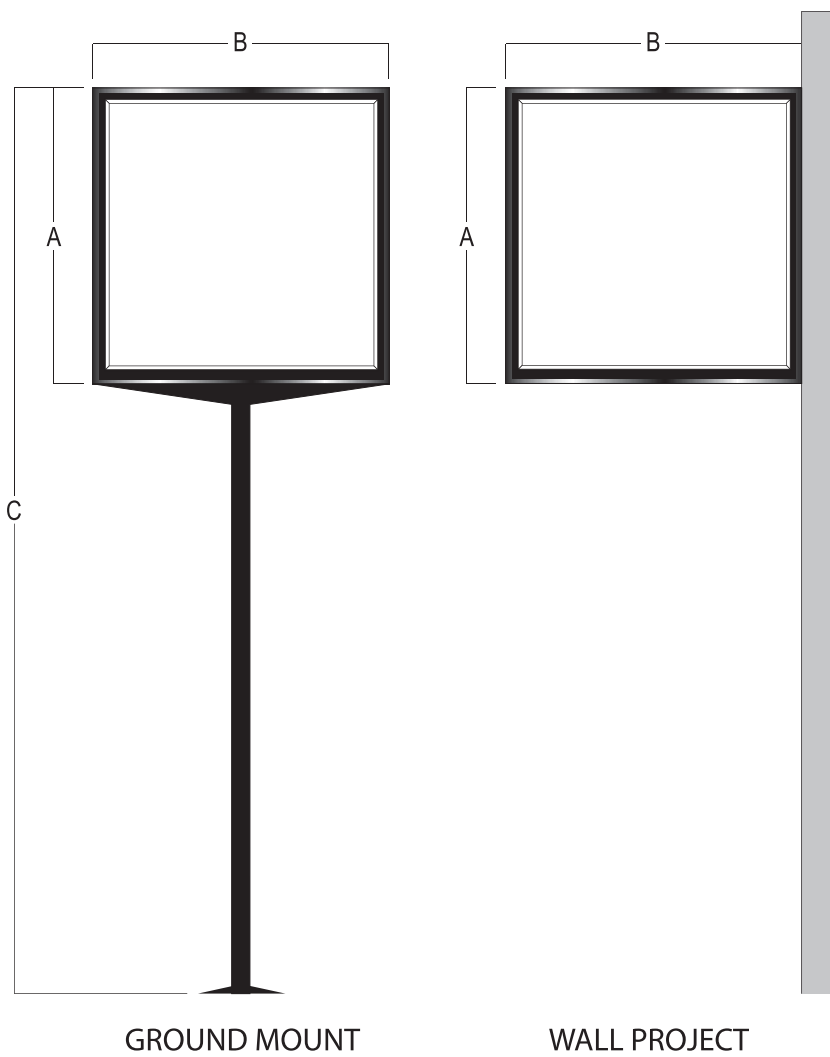


NON-CHEVROLET FRANCHISES:



ALL LAYOUTS ARE AVAILABLE WITH AND WITHOUT ARROWS:





SUPPORT SIGNS		
Sign Type	A / B	C
*S64	8'-8 1/4"	25'-0"
S36	6'-4 9/16"	21'-0"
S16	4'-4 9/16"	17'-0"

*S64 frame not available in flat or wall project options.

SUPPORT
SIGNAGE

DIRECTIONAL SIGNAGE

AVAILABLE MESSAGES FOR CHEVROLET FRANCHISES:



Sample of a directional without arrows.

AVAILABLE MESSAGES FOR NON-CHEVROLET FRANCHISES:

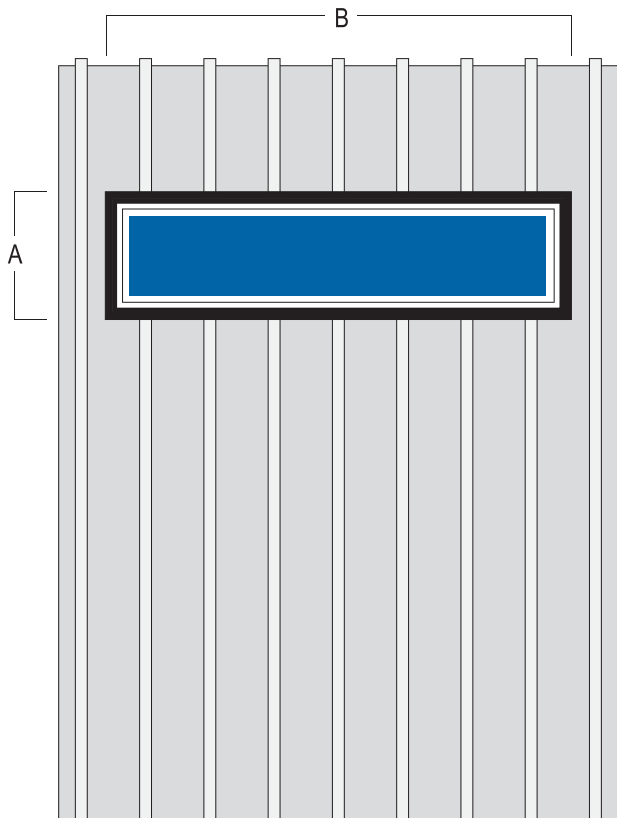


Sample of a directional without arrows.

AVAILABLE ARROW DIRECTIONS:



Note: Directionals available with and without arrows.

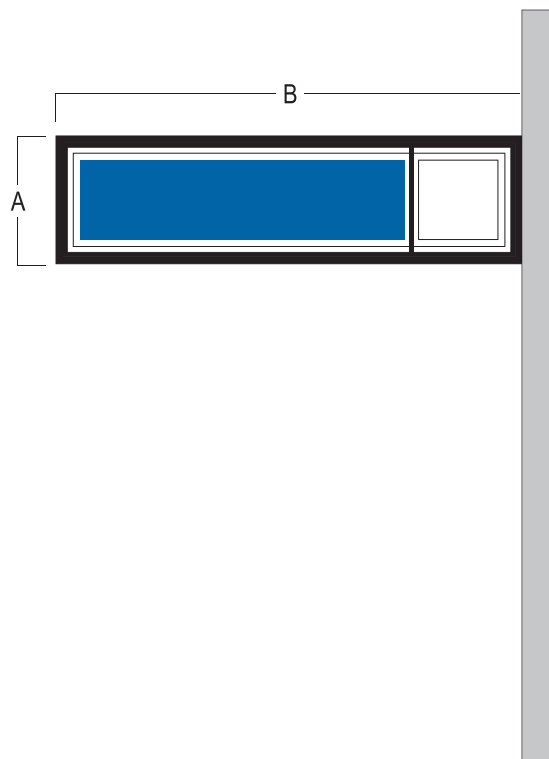


WALL FLAT

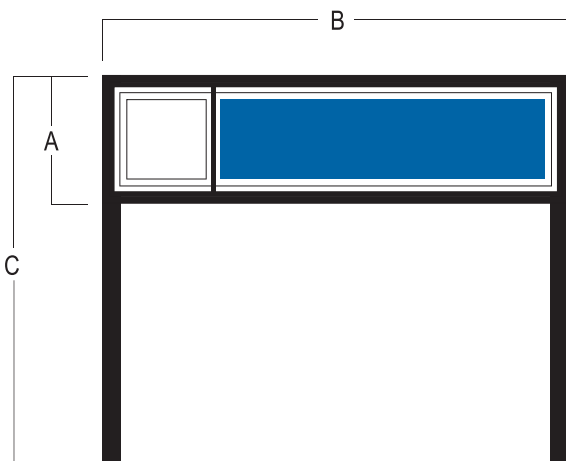
ILLUMINATED DIRECTIONALS			
Sign Type	A	B	C**
R36*	3'-1 9/16"	12'-4 9/16"	9'-1 9/16"
R16	2'-3 9/16"	8'-4 9/16"	8'-3 9/16"
RX9	1'-9"	6'-4 9/16"	7'-9"
RX4	1'-4"	4'-4 9/16"	7'-4"

*Not available as a wall project sign

**Maximum heights



WALL PROJECT

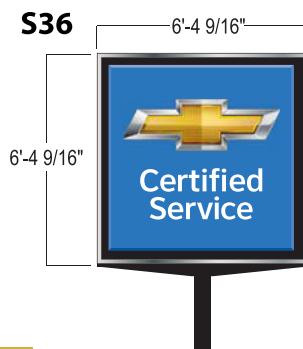
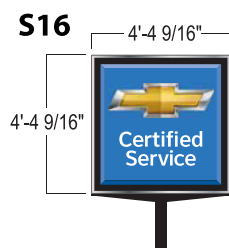


GROUND MOUNT



SPECIAL PROGRAM SUPPORT SIGNAGE

- Certified Service S16, S36 and S64 signs are not available with dealer name panels.
- Ground mount, wall project and flat wall signs available.
- Directional arrow(s) available on R36, R16 and RX9 only.

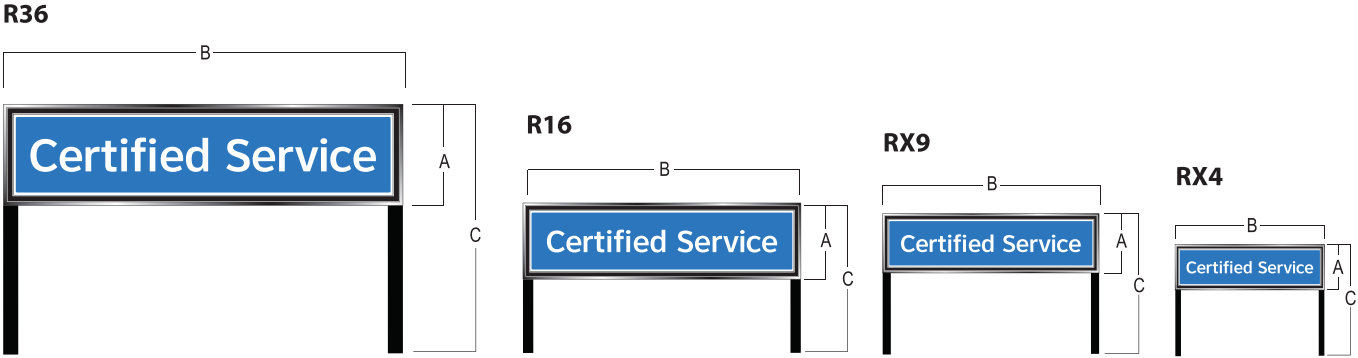


SUPPORT SIGNS		
Sign Type	A / B	C
*S64	8'-8 1/4"	25'-0"
S36	6'-4 9/16"	21'-0"
S16	4'-4 9/16"	17'-0"

ADDITIONAL OPTIONS



*S64 frame not available in flat or wall project options.



ILLUMINATED DIRECTIONALS			
Sign Type	A	B	C**
R36*	3'-1 9/16"	12'-4 9/16"	9'-1 9/16"
R16	2'-3 9/16"	8'-4 9/16"	8'-3 9/16"
RX9	1'-9"	6'-4 9/16"	7'-9"
RX4	1'-4"	4'-4 9/16"	7'-4"

*Not available as a wall project sign
**Maximum heights



ADDITIONAL FACES AVAILABLE

