









CORPORATE DEALERSHIP IDENTIFICATION THROUGH GMDI LEASING

PRIMARY PRODUCT SIGNAGE

SPECIAL PROGRAM PRODUCT SIGNAGE

SUPPORT SIGNAGE

DIRECTIONAL SIGNAGE

SPECIAL **PROGRAM** SUPPORT SIGNAGE



PRIMARY PRODUCT SIGNAGE











P245 FACE ONLY

ALL CADILLAC FACES EXCEPT FOR P245

CHEVROLET

BUICK

CHEVROLET

CADILLAC

CHEVROLET

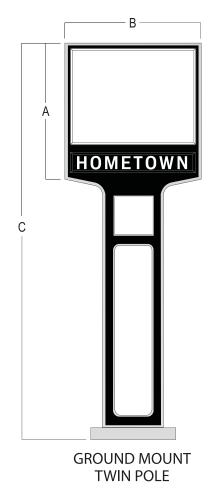
BUICK



CHEVROLET

BUICK

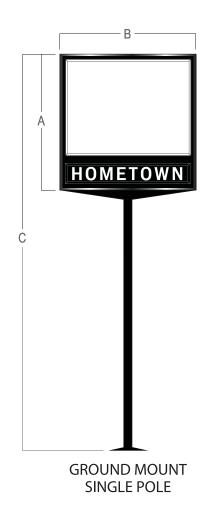
CADILLAC



GROUND MOUNT - TWIN		
Sign Type	A/B	С
P245	15'-0 1/2"	47'- 6" 42'- 6" 37'- 6"
P137	11'-3 1/4"	36'- 6" 31'- 6" 26'- 6"
P92	8'-8 1/4"	28'- 6" 23'- 6"
P38*	6'-4 9/16"	20'- 10 1/8" 15'- 10 1/8"

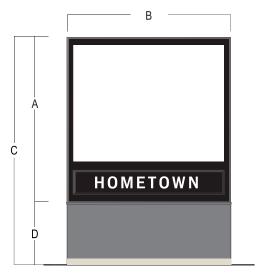
*Has no stainless on columns

GROUND MOUNT - SINGLE			
Sign Type	A/B	С	
S64	8'-8 1/4"	25'-0"	
S36	6'-4 9/16"	21'-0"	
S16	4'-4 9/16"	17'-0"	



GROUND MOUNT - MONUMENT			
Sign Type	A/B	С	D
M64	8'- 8 1/4"	12'- 0"	3'- 3 3/4"
M64	8'- 8 1/4"	11'- 0''	2'- 3 3/4"
M36	6'- 4 9/16''	10'- 0''	3'- 7 7/16"
M36	6'- 4 9/16''	8'- 0''	1'- 7 7/16"
M16	4'- 4 9/16''	6'- 0''	1'- 7 7/16"
M16	4'- 4 9/16"	5'- 0"	7 7/16"

^{*}Has no stainless on columns



MONUMENT

Monument style sign available where restrictive codes will not allow for placement of a standard height sign.



SPECIAL PROGRAM PRODUCT SIGNAGE







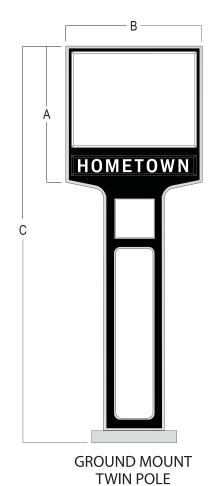






CERTIFIED PRE-OWNED

*CPO and Business Elite signs (S64, P38, S36, and S16), dealer name panels are NOT ALLOWED. Note: Qualification of panels is based on written approval from program manager.

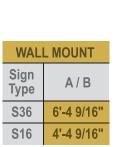


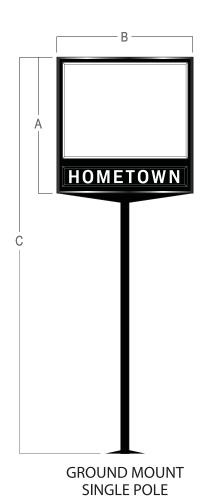
GROUND MOUNT - TWIN			
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*Has no stainless on columns

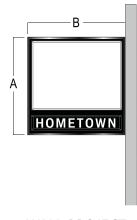
GROUND MOUNT - SINGLE			
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GROUND MOUNT - SINGLE			
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HOMETOWN **WALL FLAT**



WALL PROJECT

SPECIAL PROGRAM PRODUCT **SIGNAGE**

SUPPORT SIGNAGE

AVAILABLE MESSAGES FOR ALL FRANCHISES

FACILITY IMAGE COMPLIANT SINGLE-LINE CHEVROLET FRANCHISES:



NON-IMAGE SINGLE LINE CHEVROLET FRANCHISES & MULTI LINE CHEVROLET FRANCHISES:



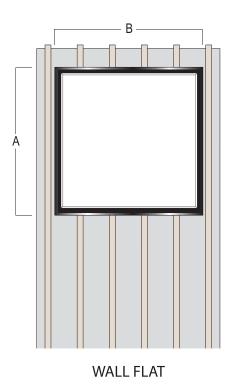
NON-CHEVROLET FRANCHISES:



ALL LAYOUTS ARE AVAILABLE WITH AND WITHOUT ARROWS:







SUPPORT SIGNS		
Sign Type	A/B	С
*S64	8'-8 1/4"	25'-0"
S 36	6'-4 9/16"	21'-0"
S16	4'-4 9/16"	17'-0"

*S64 frame not available in flat or wall project options.

DIRECTIONAL SIGNAGE

AVAILABLE MESSAGES FOR CHEVROLET FRANCHISES:



Sample of a directional without arrows.

AVAILABLE MESSAGES FOR NON-CHEVROLET FRANCHISES:

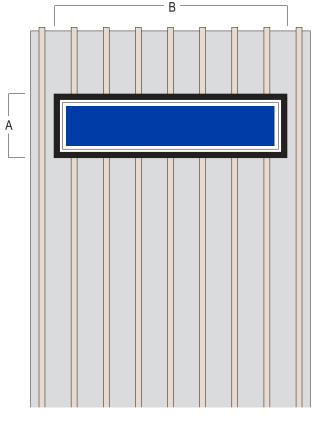


 $\label{eq:Sample} Sample of a directional without arrows.$

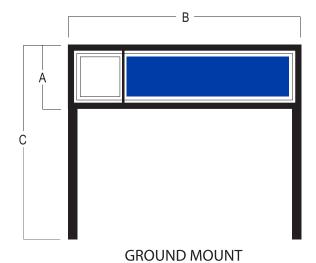
AVAILABLE ARROW DIRECTIONS:



Note: Directionals available with and without arrows.

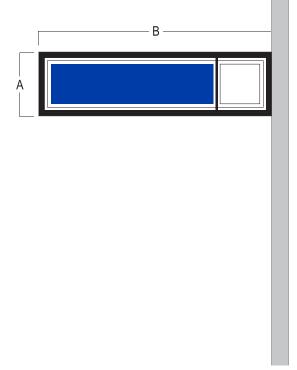


WALL FLAT



ILLUMINATED DIRECTIONALS			
Sign Type	Α	В	C**
R36*	3'-1 9/16"	12'-4 9/16"	9'-1 9/16"
R16	2'-3 9/16"	8'-4 9/16"	8'-3 9/16"
RX9	1'-9"	6'-4 9/16"	7'-9"
RX4	1'-4"	4'-4 9/16"	7'-4"

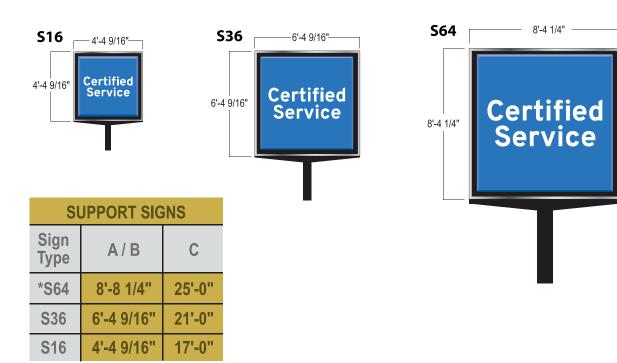
^{*}Not available as a wall project sign **Maximum heights



WALL PROJECT

SPECIAL PROGRAM SUPPORT SIGNAGE

- Certified Service S16, S36 and S64 signs are not available with dealer name panels.
- Ground mount, wall project and flat wall signs available.
- Directional arrow(s) available on R36, R16 and RX9 only.

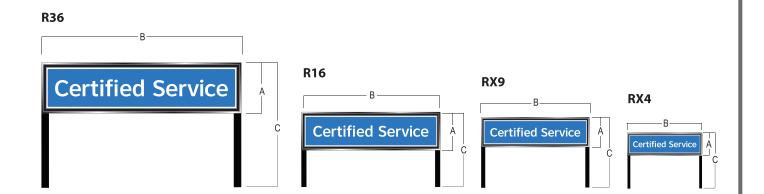


ADDITIONAL OPTIONS



Certified Service

^{*}S64 frame not available in flat or wall project options.



ILLUMINATED DIRECTIONALS			
Sign Type	Α	В	C**
R36*	3'-1 9/16"	12'-4 9/16"	9'-1 9/16"
R16	2'-3 9/16"	8'-4 9/16"	8'-3 9/16"
RX9	1'-9"	6'-4 9/16"	7'-9"
RX4	1'-4"	4'-4 9/16"	7'-4"

^{*}Not available as a wall project sign **Maximum heights



ADDITIONAL FACES AVAILABLE